

13 March 2014

The National Disability Insurance Scheme has appointed Kim Birch as Trial Site Manager for the Hunter Region.

Kim joins the National Disability insurance Agency, which administers the Scheme, from the Queensland Government's Motor Accident Insurance Commission where she held the role of General Manager for Motor Accident Insurance Regulation responsible for regulation of Queensland's Compulsory Third Party Insurance Scheme

Kim said she was thrilled with being appointed to lead the Hunter trial site. "It isn't often you are given the opportunity to contribute to the design of something as so important as the NDIS.

"The Team have been so welcoming and all so passionate about the NDIS philosophy and working towards the success of the NDIA trials.

Chief Executive Officer of the NDIA, David Bowen, said Kim was an important addition to the team rolling out the NDIS.

"With her personal injury insurance background, we are very confident that Kim will make a valuable contribution in seeing the trial site through to success," he said.

## **Kim Birch biography**

For the past 18 years Kim has been working in personal injury insurance in both private sector insurer roles and also in the role of regulator of the Queensland Compulsory Third Party (CTP) insurance scheme.

Kim has extensive experience in many facets of personal injury – both strategic and operational. From setting strategic direction through policy and legislation development, data and long tail claims analysis and pricing through to overseeing the performance of the underwriting insurers in their management of personal injury claims.

With a background as a Registered Nurse, Kim also led the development and implementation of the injury management and rehabilitation strategies for a Queensland licensed underwriting CTP insurer as well as leading the team to facilitate early intervention and rehabilitation interventions for those eligible in the CTP scheme.

Kim and her family have moved from Queensland and relocated to Lake Macquarie.

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