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National Disability Insurance Agency

Calendar People CHEEVER, Ben - ?

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Use of social media

Social media are emerging media which allow people to discuss and share information online. Tools which aid this interaction

- Blogs opinion articles and information that are regularly updated and commented on by others
- · Wikis web pages allowing users to collaborate and extend information by adding, removing and editing content
- · Podcasting created by posting an audio file to a website which can then be downloaded via subscription
- RSS (Really Simple Syndication) allows users to receive updated information from websites, blogs or podcasts without having to regularly visit the original site
- Tagging keyword classification of content carried out by users which yields more relevant and useful search results
- · Social networking sites such as Facebook, LinkedIn, Twitter, YouTube provide a combination of tools designed to help people connect and share information with each other.

The NDIA recognises that you may use these and other social media in your personal time (outside of working hours) and does not intend to discourage nor unduly limit your personal communications or online activities. However, you should recognise the potential for damage to be caused (either directly or indirectly) to the Agency and, possibly other client groups, in certain circumstances through personal use of social media, particularly, if you can be identified as an Agency employee.

Employees are responsible for the content published from their social media platform and should be aware of the risks to ensure that any risk of damage or detriment is minimised.

You should not:

- Use Agency ICT resources for inappropriate purposes such as to harass, defame, abuse, disclose personal information, access or transmit pornographic material, nor for excessive personal use
- Imply that you are authorised to speak on behalf of the Agency or the government, or give the impression that any views you express are those of the Agency or the government
- · Use or disclose any confidential information or personal information obtained in your capacity as an employee of the Agency
- · Staff must not use ICT systems for unauthorised purposes including private commercial activities, illegally accessing a computing service, downloading or distributiny inappropriate, undesirable or offensive material. Such activities may result in disciplinary action including court prosecution.

The NDIA does accept some limited use for private purposes (e.g. email and internet), however, such use must be consistent with APS values and this ICT Security Policy (in particular, the ICT Acceptance Use and Security Breaches section of that

Social Media Policy.docx

Maintained by: Human Resources Created: 29/06/2015 12:38 PM Modified: 20/04/2016 10:19 AM

Links: Accessibility help | Acknowledgement of country

Related Links

- APS Values and Cor
- ICT Security Policy

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NDIS Social Media: Twitter

This is from **Working at the NDIA** presentation – it is delivered Day 1 of Induction as part of the NDIA Orientation.

Slide 25

Communication at the NDIA



<u>Intranet</u> – Announcements & Spotlight articles
<u>Yammer</u>

All staff emails

All staff forums



Communicationat-the-NDIA¶ Slide-25¤

There are many ways to keep updated and communicate with other NDIA staff including; the Notices on the Intranet home page, and Yammer. "

¶

- **1.·Notices:** (Found-on-the-front-page-of-the-NDIA-intranet)-The-Notices page-list-all-of-the-current-news-and-updates-for-the-Agency, subjects-may-include; changes-to-policy, regional-site-news-and-good-news-stories. It is good-practice-to-just-check-this-page-every-morning-or-so-to-ensure-you-are-as-up-to-date-as-possible.¶
- 2. Yammer: (Can-be-found-at-NDIA-intranet-home-page) You-will-need-to-set-up-your-Yammer-profile-as-this-does-not-happen-automatically. Is everyone-familiar-with-Facebook? Yammer-is-Facebook-for-the-workplace—with-the-APS-code-of-conduct-and-NDIA-values-being-upheld-with-all-usage! Only-people-with-an-ndis.gov.au-email-address-will-be-able-to-access-the-Agency's-yammer-page.

Yammer-can-be-used-in-a-variety-of-ways.-For-example:

Step-1: Post-a-question-to-your-network. ¶

Step-2: Contribute to a conversation in your network -

Step-3: Thank-or-acknowledge-those-who-have-contributed-toyour-post-at-the-end-of-the-day¶

- **3.-All-staff-emails:** Periodically senior executive staff-will send out emails to all staff to provide information on any changes, updates etc within the Agency.
- **4.-All-staff-forums:**-these-are-scheduled-each-quarter-and-aim-to-provide-staff-with-information-updates-particularly-in-relation-to-the-rollout-of-full-scheme.¤

2



ICT Security



Email and Internet usage:

 Limit personal use of email and internet and close down sessions when not in use



 Your activities on the network are logged (and may be used as evidence in security or Code of Conduct investigations)



· Do not send official information to or from webmail accounts

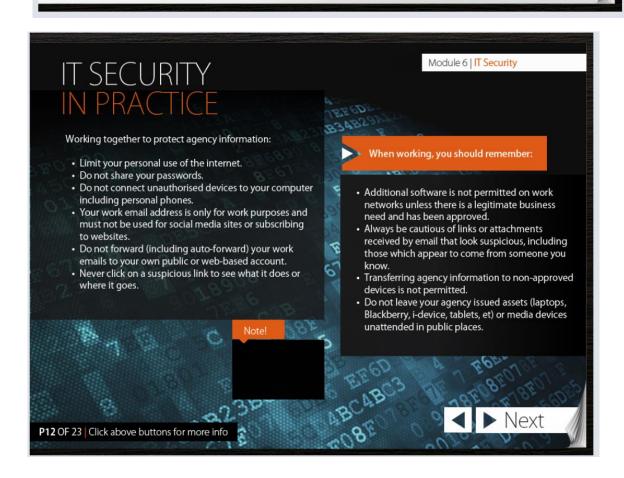


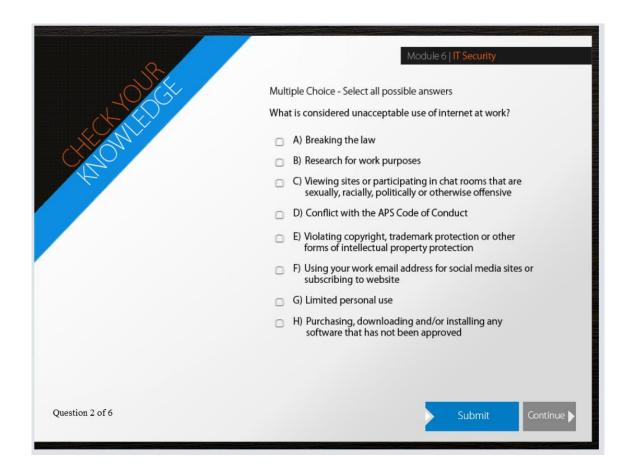
 Don't make inappropriate comments on social networking internet sites.



- · If something seems suspicious, it probably is
 - don't click and do report immediately

INTERNET Staff should be vigilant when using the internet to minimise the introduction of malicious content and to prevent misuse of agency information. Acceptable use Unacceptable use The following constitute unacceptable personal use of agency IT facilities: Unlawful use, including use in contravention of the APS Code of Conduct. 2. Use of offensive language, use to harass, defame, abuse or offend, use to gamble. 3. Use in a manner which may harm the agency's or government reputation. 4. Use to access, store, publish or distribute offensive, indecent, objectionable or Acceptable Internet use includes: pornographic material. Research for work purposes. 5. Use to make public comment on political or social issues including government · Limited personal use is policy on behalf of your agency which is not authorised (staff are required to allowed, excessive usage or ensure that private comments can in no way be misconstrued as representing Inappropriate content can be the views of your agency and/or government policy). investigated. 6. Use to stream audio or video through the internet for personal use, e.g. listening · Some agencles allow access to radio stations via the internet and continuous monitoring of sporting events to Social Media sites like or stock market activity including downloading media files such as motion Facebook and Twitter but picture trailers, music, videos or animated cartoons. they are not anonymous. Be Use to make commercial gain from agency information. careful of your online 8. Use for private commercial activities or using to pursue private interests with behaviour having a negative colleagues, e.g. seeking signatures for private petitions, selling or advertising Impact on your agency's products/services/events. Image. Use of these sites 9. Use of the email system to send out bulk staff emails on matters that are not should be kept to a minimum. work related. Next P11 OF 23 | Click above buttons for more info





APS Values and Employment Principles, and Code of Conduct eLearning - MANDATORY



